

NLC BUSINESS LEARNING JOURNEY

NEXT STEPS:
ONTO HIGHER EDUCATION,
APPRENTICESHIP OR FULL TIME
EMPLOYMENT

EXAMS

**EXTERNAL INFLUENCES
RECAP**

**BUSINESS IDEA &
BUSINESS GROWTH
RECAP**

**ENTERPRISE &
ENTREPRENEURSHIP
& PEOPLE DECISIONS
RECAP**

**RECAP, REVISIT AND
REVISE - MOCK EXAM.**

**EFFECTIVE BUSINESS
& MARKETING MIX
RECAP**

**SPOTTING A BUSINESS
OPPORTUNITY &
FINANCIAL DECISIONS
RECAP**



YEAR 11

PEOPLE DECISIONS

Organisational structures, effective recruitment, effective training and development, motivation.



OPERATIONAL DECISIONS

Making operational decisions, working with suppliers, managing quality and sales processes.

BUSINESS GROWTH

Introduction to growth, changes in aims & objectives, globalisation and ethics.

FINANCIAL DECISIONS

Business ratios and interpretation of business data.

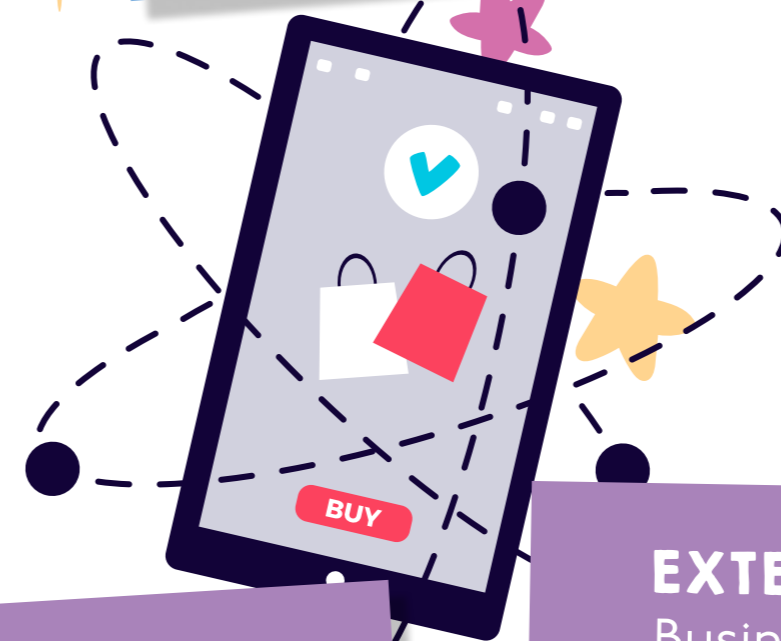
TENNER CHALLENGE

A month challenge to create a real life business idea and put into practice with a £10 start up investment.

MARKETING DECISIONS

The marketing mix including product, price, place and promotion.

YEAR 10



EXTERNAL INFLUENCES

Business Stakeholders, law, technology, economy and political influences in business.

PUTTING A BUSINESS IDEA INTO PRACTICE

Business Aims & Objectives, Cash Flow, Breakeven, Sources of Finance.

**ENTERPRISE &
ENTREPRENEURSHIP**

Introduction to Business, Innovation, Invention, Changes to Technology and Items becoming Obsolete.



MINI PROJECTS

A variety of mini projects to enable the students to be creative and put their theory into practice

TENNER CHALLENGE

A month challenge to create a real life business idea and put into practice with a £10 start up investment.

**SPOTTING A BUSINESS
OPPORTUNITY**

Customer needs, market research, market segmentation, market mapping and competitive environment.

YEAR 9

**ALL YEAR GROUPS HAVE
DEDICATED HOMEWORK
EITHER SKILLS BASED
OR CURRICULUM TEXT-
BASED.**

